

Art & Frame of Sarasota

Inside This Issue:

Green Summer Wish List	2
What's New at Art & Frame	2
How To: Stamp Carving	2
Summer Demos & Workshops	3
Featured Books	3
Employee Recommendations	4
Class Schedule	4

- **STUDENTS & TEACHERS:** Bring in your class list, student or teacher ID, or proof of enrollment, and receive 10% off all regularly priced items EVERYDAY at Art & Frame!
- Shop our Online Catalogue [www.in2art.com] - We ship all over the world!
- Text "ARTFRAME" to 42828, to sign up for our email today! Receive notices of sales, shows, and special events!
- Have questions? Call us at (941) 366-2301 or email info@in2art.com

Greetings Friends & Artists!

Welcome to the Summer 2015 issue of the Art & Frame Newsletter! Florida "Winter" is over, and summer brings a sort of calm to our beaches and swamps. There are fresh new landscape colors to paint, and the birds and alligators have settled into a steady routine. This summer at Art & Frame, we want to highlight the companies and products that are made with the environment in mind, so these beautiful Florida ecosystems can be enjoyed for years to come!

We are very excited about some new products in the store this year! Particularly water-soluble, non-toxic inks and pigments, and papers made with an Eco-pledge.

So, put on your sunscreen, grab your *plein aire* easel, and take to the wildness this summer, we'll assure that you're materials are eco-friendly and made from sustainable goods!

Artfully yours,

The Team at Art & Frame



Akua : Non-Toxic Printmaking Inks

AKUA-Matada. It means no worries... about printmaking! These professional grade water-based inks are non-toxic and studio friendly! We carry forty-eight of Akua's high quality, light-fast pigments and seven modifiers to adjust the ink's levels of viscosity and transparency.

Developed by professional printmakers, Susan Rostow and William Jung, the Akua line is made up of professional

grade, water-based inks. You can clean them up with soap and water, and the inks never harden or skin, minimizing waste. This paint will never dry on a non-absorbent surface, so cleanup is a breeze, leaving you more time for art and printmaking.

Akua Intaglio Inks are ideal for Etching, Monotype, Relief, and Collagraph printmaking. There are twenty-seven opaque colors with a thick and buttery consistency. Intaglio inks only dry through absorption on paper, and remain workable on the printing plate.

Akua Liquid Pigments are strong, transparent inks ideal for multi-layer printing. You can use these with wet or dry techniques. These fluid pigments can be used to tint the

thicker Intaglio inks or in conjunction with the Akua Transparent Base Medium. They contain no chalk or suspending agents, and remain wet and workable on the printing plate for hours.

There are seven Akua Modifiers. Transparent Base thickens Liquid Pigments to an Intaglio consistency and increases transparency. Akua Release Agent can be used for all monotype prints or ghost printing. The Blending Medium thins ink for brushstroke or wash effects and acts as a resist for viscosity monotype. Akua also provides a Retarder, an Extender, and a Tack Thickener.

Pick up an Akua starter set today and begin your journey into the wild!



Green Summer Wish List: Non-toxic, Eco-Friendly, & Less Hazardous Art Supplies

Gamblin Oil Paints and Oil Mediums:

Gamblin takes pride in “freeing a generation of artists from exposure to solvents.” All of Gamblin’s oil colors are made with linseed and safflower oils, and contain the same kind of pigments you find in watercolors, acrylic paints, and pastels. Between their Solvent-free Gel, which allows you to paint with oils without the dangers of mineral spirits



or petroleum distillates, and the Flake White Replacement, that features all the working properties of Lead White without any of the toxicity, you can paint with confidence just like the old masters! Gamblin also recycles their leftover colors as a unique shade of Torrit Grey.

Mission Watercolors: All Mission watercolors are made without the use of toxic ingredients, such as cadmium and other heavy metals. They use no industrial pre-



servatives and utilize the most progressive pigments available to alleviate environmental pollution in the manufacturing process.

Fluid 100 Watercolor Paper and Blocks: The new Fluid 100 series single sheet papers and blocks are made of 100% natural cotton, and are fully archival and acid free. They have external gelatin sizing and are 100% plant based materials.

Canson XL Series Paper Pads:

Sketchbooks made from recycled paper and contain at least 30% of post consumer materials. All of their paper is made from sustainably managed forestry. They have reduced energy consumption and keep air and water emissions low.



Shizen Handmade Papers: Shizen’s entire paper line is made out of 100% recycled materials. The paper pulp is produced from cotton scraps from the Indian garment industry, which makes these beautiful papers “tree-free.” Shizen has also made the papermaking process 100% pollution free.

Kona Sketchbooks:

Kona Classic Toned Artist Paper is made of repurposed coffee bean bag fibers and post consumer materials. They are perfect for a variety of light and dark dry media, as well as markers and pens.



Jack Richeson Lyptus Wood Easels:

These easels are made from Eco Lyptus sustainable Hardwood. From forest plantations in Brazil, interspersed with native reserves, this is a sustainable process from beginning to end.

Speedball Stamp Carving :

Gather all materials and find a work area with a stable surface.

1. With the graphite pencil, design your stamp on a piece of tracing paper. It is helpful to shade in the areas of your work that will be “inked in” later.
2. Place your drawing, graphite side down, on the Speedy-Carve. Use the side of your pencil to firmly rub the back of the tracing paper so the image is transferred to the rubber. Your stamp will appear backwards, so when you’re finished carving your design will retain its original orientation.
3. Use the Lino-Cutter tool to remove the parts of the stamp that will be recessed (will not pick up ink). You do not need to cut too deeply to create an impression. Once your stamp has been carved, brush off any excess rubber scraps.
4. Squeeze some Ink onto the wax paper. Use your palette knife to blend the ink



5. to a more workable consistency. The ink should be smooth and a little tacky. Take the Rubber Brayer and roll the paint evenly onto your stamp.
5. If your stamp is small, simply pick it up and press it with even pressure to your printmaking paper. However, if it is a large stamp, it will be more effective to lay the paper on the stamp, and rub the back of the paper with a baren or the flat side of a spoon. Then carefully peel the paper off the stamp to see your work. Hang your print or lay flat to dry.
6. Clean up with soap and water, and pat your Speedy-Carve stamp with a paper towel to dry it off.

Materials List:

- Speedball Speedy-Carve Rubber Stamp Material
- Speedball Lino-Cutter Tool
- Soft Graphite Pencil
- Tracing Paper
- Palette Knife
- Speedball Soft Rubber Brayer
- Speedball Block Printing Ink (color of choice)
- Printmaking Paper
- Wax Paper



Stamp by Maude Estelle Thomas

Summer Demonstrations and Workshops

Please call ahead to reserve your seat. For your convenience, on the day of your desired demo, please use the parking lot behind the Saba Plaza (entrance off Bahia Vista). Space is limited, so reserve your spot Today! *

Friday May 15th & Saturday May 16th: Art Supply Test Drive

Gear up for the first Test Drive of the Summer! Mike Grecian will be showcasing products including; Holbein Fluid and Heavy Body Acrylic, Faber-Castell Polychromos and Albrecht Durer Pencils, Fluid watercolor papers, Art Graf water-soluble graphite and pigments, and much more! All materials are provided. The only thing you need to bring is your creativity!

Friday May 15th Class : 1:00 pm

Saturday May 16th Class : 10:00 am

Friday June 19th & Saturday June 20th : Canvas Stretching Demo Test Drive

Have you ever wanted to learn how to stretch your own canvas? Lewis Litt from Fredrix Tara will be demonstrating both the conventional method and a brand new Tara canvas stretching system. Never sweat finding the perfect canvas for your art again, and learn how to make a canvas of any dimension with this free demonstration.

Friday June 19th Class : 1:00 pm

Saturday June 20th Class : 10:00 am

Akua Printmaking Demo (TBA)

Alex Bailey demonstrates monoprinting with Speedball's line of professional grade, non-toxic, water-based Akua Inks.

John Allison Painting Workshop (TBA)

Learn to paint with professional artist and muralist John Allison. This will be a three day workshop, where you will follow through with a painting from beginning to end.

* Sign up with your email to stay informed about new demonstrations, workshops, and gallery shows at Art & Frame.



Holbein Aqua Oil: Non-Toxic Professional Oil Paints & Mediums

Holbein Duo Aqua Oil Paint is a line of 100 highly pigmented, artist grade colors, suspended in a water soluble cold pressed linseed oil. These oils are compatible with all media, including traditional oil paint, watercolor, and acrylic. There is no need for hazardous solvents or fume chemicals. These oils clean up easily with simple soap and water. DUO Linseed Oil can be thinned with water and will dry completely clear. The Brush Cleaner is completely odorless, and will clean oil, watercolor, and acrylic paint. It is also non-flammable.



Featured Books

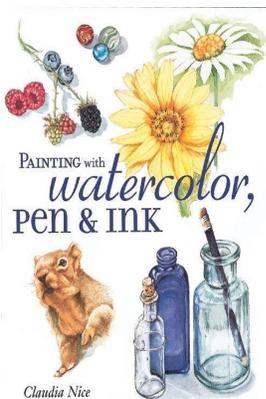
Drawing 365: Tips & Techniques to Build Your Confidence & Skills, By Katherine Tyrrell

The basis of a good painting is a good drawing. This book provides a comprehensive art course in bite-sized chunks. Master the fundamentals of drawing, and learn to render the human figure, architecture, landscapes, still life, and more. This book covers drawing with graphite, pastel, colored pencil, pen & ink, and watercolor. Learn balance and composition and draw what interests you!

Painting with Watercolor, Pen & Ink by Claudia Nice

This book is all about sketching from nature. It provides guidelines, advice and tech-

niques for how to get the most out of your materials. Take your painting on the move, out to the streams and forests. With detailed depictions and step-by-step guides, you will learn how to create textures with pen and ink, and utilize the transparency of watercolors. Render rust and tarnished metals and paint flowing streams, eddies and clouds in the sky. From architecture like barns with corrugated metal roofs, to frogs, lizards, and fish, Claudia Nice can help you depict the beauty from the seemingly mundane. This book provides instruction and inspiration for hundreds of environments, animals, and still lifes!



What We Do to Recycle at Art & Frame:

- * Recycle boxes and packing materials from weekly shipments.
- * Reuse paint boxes and pencil boxes as packing materials
- * Use natural cleaners and soaps in the store
- * Art & Frame reusable tote bags are available behind the counter!

Confident Color, An Artists Guide to Harmony, Contrast and Unity, by Nita Leland

This book thoroughly covers color theory and application in any given media. With step by step tutorials and hundreds of projects, this book engages rather than lectures. It reads more like an activity book than a text book. Nita Leland combines the strategies and techniques of seven different artists to show how you can manipulate and utilize color. Take your colors to the next level with this delightful book!

ASK an ARTIST:



What is your favorite art supply to use at Art & Frame?

Maude: **Strathmore 400 Series Printmaking Paper Pads.** It's rather thick, and holds tacky paints well. It gives my prints a rather rustic, americana feel.

Karla: **Mission Watercolors.** They're so pigmented. It's unbelievable!

Zach: **Faber-Castell 9000 Series Graphite Pencils.** "Complete line control." Those are the first words that come to mind when I grasp these ergonomically superior pencils. Line variation for days. Another quality product to add to Faber-Castell's already stellar line. The Deutsches have done it again!

Laurie: **R&F Pigment Sticks and Encaustic medium!** I love that stuff!

Jessica: **Escoda Modernista Brushes.** The closest thing to real fur that has the snap I like in oil painting! Holds a ton of pigment, and has that Escoda-trademarked pendant for punishment. I haven't had any of their brushes quit on me yet.

Caryn: **Art Graf water-soluble pigment blocks.** They are quite versatile. You can paint with them or use them to draw directly on your paper.

www.in2art.com

Everything for the Artist!

Why get Framed at Art & Frame?

Your artwork and personal items are guaranteed to be handled with care by people who are experienced and invested in the final product.

Our framers are knowledgeable, informative, and friendly. We are able to make recommendations, and can help you make aesthetic decisions that will serve to enhance and professionally present your piece. In addition, everything we do is archival and made to last!

We have over 3000 custom framing options and a large assortment of readymade frames and mats. We carry mat board, foam core, chipboard, illustration board, and anything you need to take your work to the next level!

It's our responsibility to keep works of art and memorabilia safe from injury inflicted by time or elemental forces. Bring your piece into Art & Frame today, and see what we can do for you!

STORE HOURS:

Monday:	9am-8pm
Tuesday:	9am-6pm
Wednesday:	9am-6pm
Thursday:	9am-6pm
Friday:	9am-6pm
Saturday:	9am-5pm
Sunday:	Closed

Classes at Art & Frame: Students, for your convenience, please use the parking lot behind the Saba Plaza (entrance off Bahia Vista). And don't forget to register your student discount at the front counter!

Open Studio Art Classes with Susanne Peck

Work at your own pace. No need to sign up, just come in! Work with anything you like; Pen & ink, Watercolors, Oils, Acrylic, Pastels, Scratch Board, Colored Pencils, Charcoal, Fabric Painting. You Choose! Learn a new medium or practice an old favorite. Seven classes a week to suit your schedule. \$20 per two hour class.

Monday:	1pm-3pm 6pm-8pm
Wednesday:	10am-12pm 1pm-3pm
Thursday:	10am-12pm 1pm-3pm
Friday:	1pm-3pm

Michael White's Illustration and Cartooning Class

Learn how to bring stories and characters to life as well as the fundamentals of drawing and perspective. Michael White is a teacher and industry professional and has worked for both DC and Marvel Comics. From caricature to graphic design, this intensive but fun class is great for all ages. Visit michaelwhiteart.biz or email michaelwhiteart@comcast.net. \$10 per two hour class.

Saturday: 12:30am-2:30pm

Tom Ruthz Painting Classes

Beginners and masters alike can improve their skills and develop new techniques in this painting and drawing class. Follow your piece from beginning to end. Classes are small and highly personalized. \$45 per class.

**Tuesday: 9:30am-12:30pm
or
1:30pm-4:30pm**

