

Brain Busters Adult Coloring Contest Rules

OFFICIAL RULES

Contest is subject to all federal, state and local laws and is void where prohibited. GateHouse Media may interpret these rules as needed – including but not limited to rules regarding entries, selection of winners, deadlines, restrictions on prizes, and eligibility – and all decisions are final. You may enter more than once however you can only win one (1) prize. By entering, you agree to these rules. There are other restrictions so please read these rules carefully.

ENTRY SUBMISSION PERIOD

The entry submission period for the Brain Busters Adult Coloring Contest (the “Contest”) begins at 12:00 a.m. Eastern Standard Time (“EST”) on Monday, August 29, 2016, and ends at 11:59 p.m. EST on Friday, September 23, 2016 (the “Submission Period”).

PUBLICATIONS

The following publications are participating in this Contest (the “Publication” or “Publications”): Herald-Tribune

ELIGIBILITY

The Contest is open only to legal residents of the United States who physically reside within fifty (50) miles of the circulation area of the Herald-Tribune at 1741 Main Street, Sarasota, FL 34236 and who are twenty one (21) years of age or older at the time of entry (the “Entrant” or “Entrants”). Employees, contractors and interns of GateHouse Media, LLC and the Herald-Tribune Media Group (together, “GateHouse Media”), and the businesses appearing on this page (the “Businesses”), and each of their respective divisions, affiliates, parent companies, subsidiaries, advertising and promotion agencies (including, in each case, immediate family members) are not eligible to enter the Contest. For purposes of this Contest, “immediate family members” is defined as spouses, siblings, parents, children, grandparents and grandchildren, whether as “in-laws”, or by current or past marriage, remarriage, adoption, co-habitation or other

Completed entry forms and colored pages should be dropped off during normal business hours at:

SARASOTA: Sarasota Art & Frame - 1055 S Tamiami Trail, Sarasota, FL 34236
Open, Monday-Saturday, Closed on Sunday.

MANATEE: Herald-Tribune, 8713 E State Road 70, Bradenton, FL 34202
Open, Monday-Friday, Closed on Saturday & Sunday.

VENICE: Herald-Tribune, 300 Tamiami Trail South, Venice, FL 34285
Open, Monday-Friday, Closed on Saturday & Sunday.

Entries can also be mailed to: Herald-Tribune Media Group
Attn: Brain Busters
1741 Main Street, Sarasota, FL 34236

ALL ENTRIES MUST BE RECEIVED AT THE OFFICES OF THE PUBLICATION BY 11:59 P.M. EST ON FRIDAY, September 23, 2016 (THE “SUBMISSION DEADLINE”). NO ENTRIES WILL BE ACCEPTED AFTER THIS TIME.

Entries for the Contest will not be accepted through e-mail or via facsimile.

Each Entry is limited to one (1) colored design page. There is no limit to the amount of Entries that may be submitted in this Contest. Each Entry must include an official colored design page or that Entry will be disqualified from this Contest.

CONTEST RULES

1. The Entrant must be the artist of design page, or otherwise have the right to submit the colored page for consideration in the Contest (the “Consent”). The design must be the artist’s original creation and cannot be copied or duplicated.
2. The Entrant will be required to submit copies of any releases and consents to GateHouse Media upon request. Failure to provide such releases and consents upon request may result in disqualification of the Entrant at any time.
3. All entries must be submitted on the official entry form.
4. The entry must not, in the sole and unfettered discretion of GateHouse Media, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content (collectively, “Inappropriate Content”). GateHouse Media retains sole discretion as to what constitutes Inappropriate Content.
5. All colored entry pages become the property of GateHouse Media and may be used by GateHouse for marketing or any other commercial purpose.
6. Entrants are not limited to a number of entries.

JUDGING

This is a skill based contest. Entries will be judged by a panel of design and graphics experts based on three areas of criteria: Best Use of Color, Best Technical Technique and Most Original & Unique. One entry with the highest score in each of three categories listed above will be declared a winning entry. In the event of a tie, a random drawing among the tied entries will be conducted at the offices of the Publication to determine the winning design.

The winning entries will be announced in the Herald-Tribune on Sunday October 2, 2016. GateHouse Media reserves the right to take more time to determine the winning entries as it deems necessary in its sole discretion.

PRIZES; ODDS OF WINNING; NOTIFICATION OF THE WINNERS

Three winners will be selected. Odds of winning depend on the number of entries. The Entrant who submitted a Winning Entry (the “Winner” or “Winners”) in each Category will be awarded prizes as follows:

Winning Entry #1 “Best Use of Color” – a \$100 gift card to Sarasota Art & Frame (approximate retail value is \$100).

Winning Entry #2 “Best Technical Technique” – a \$100 gift card to Sarasota Art & Frame (approximate retail value is \$100).

Winning Entry #3 “Most Original & Unique” – a \$100 gift card to Sarasota Art & Frame (approximate retail value is \$100).

The potential Winners will each be notified by phone or by email in accordance with the contact information provided. The Winner must sign an Affidavit of Eligibility, Liability and Publicity Release (and any other documentation required by GateHouse Media in its sole discretion) in order to be eligible to accept the prize. After a Winner is verified by GateHouse Media, the prize must be picked up by the Winner at the offices of the Publication or the Winner must make alternate arrangements with the Publication by Monday, September 26,

familial extension, and any other persons residing at the same household location, whether or not related. In order to enter the Contest or win a prize in this Contest, the Entrant must comply fully with these Official Rules, and by entering agrees to be bound by these Official Rules and the decisions of GateHouse Media, whose decisions shall be binding and final in all respects.

HOW TO ENTER THE CONTEST AND SUBMIT AN ENTRY

All entries must be submitted on the official entry form, back page of Brain Busters Volume II Premium Edition. Entry forms cannot be duplicated. To obtain the official entry form and official coloring page you must have a Brain Busters Volume II Premium Edition. This section published on August 28, 2016 as part of all home delivered copies of the Herald-Tribune. Copies of Brain Busters Volume II Premium Edition may be purchased at one of the three Herald-Tribune offices: Sarasota Herald-Tribune, 1741 Main St, Sarasota, FL 34236, Lakewood Ranch Herald-Tribune, 8713 E State Road 70, Bradenton, FL 34202 and Venice Herald-Tribune, 300 Tamiami Trail South, Venice, FL 34285.

Entries will not be accepted that are not on the official entry form. Entrants should submit their original artwork (colored-in page) no later than Friday, September 23, 2016.

The design must be the artist’s original creation and cannot be copied or duplicated. Photographs, electronic graphic images or photo manipulations are not accepted. If the design has been altered, manipulated or enhanced using computer software programs it will not be accepted.

2016. The offices of the Publication are open Monday through Friday during normal business hours, and closed on Saturday and Sunday. No substitution or transfer of the prize will be allowed, except at the sole discretion of GateHouse Media. GateHouse Media reserves the right to substitute prizes of equal or greater value. All local, state and federal taxes incurred by accepting a prize will be the sole responsibility of the Winner. The prize has no cash value and may not be redeemed for cash at any time. No compensation will be given for lost, stolen, mutilated or expired gift cards or gift certificates. GateHouse Media is not responsible for replacing lost, stolen, mutilated or expired gift cards or gift certificates. Fulfillment of gift cards and gift certificates is the sole responsibility of the merchant, not GateHouse Media, and is only redeemable at the specified locations. The gift certificate or gift card must be surrendered upon redemption and no photocopies or reproductions will be honored.

CONDITIONS

By entering, Entrants agree to comply with these Official Rules and the decisions of GateHouse Media, which are binding and final, and release GateHouse Media, and each of its divisions, affiliates, parent companies, subsidiaries, advertising and promotion agencies and anyone associated with the production of this Contest, and their respective directors, officers, employees and agents from any and all liability for any claims, injuries, losses or damages (including attorneys fees) of any kind arising out of their participation in this Contest or resulting from acceptance, possession, use or misuse of any prize. The potential prize winners waive the right to assert as a cost of winning the prize any and all costs of verification and redemption or travel to redeem said prize and waives any liability or claims (including attorneys fees) which might arise from redeeming or seeking to redeem said prize. In the event of non-compliance with these Official Rules, or if prize notification is returned to GateHouse Media as undeliverable, if prize is refused or cannot be accepted for any reason, the prize will be forfeited and an alternate winner will be selected in a random drawing. Upon forfeiture or refusal, no compensation will be given. Acceptance of prize constitutes permission to use the winner’s name, photograph, likeness, Contest submissions and/or statements attributed to winners regarding the Contest, for advertising and publicity purposes without further compensation or consent. All entries become the property of GateHouse Media. This Contest shall only be construed and evaluated according to the laws of the state of New York, without regard to the principles of conflicts of laws and submission of any entry constitutes acceptance of such laws. This Contest is void where prohibited. All federal, state and local laws and regulations apply. This Contest is not intended for gambling. If it is determined that an Entrant is using the Contest for gambling purposes, he/she will be disqualified and reported to authorities.

GateHouse Media and its affiliates reserve the right to use any and all information related to the Contest, including information on Entrants obtained through the Contest, for marketing purposes or any other purpose, unless prohibited by law.

GateHouse Media and its affiliates reserve the right to change the rules of the Contest at any time.

NAMES OF WINNERS

To obtain the names of the winners, contact the Publication at Herald-Tribune Media Group, 1741 Main Street, Sarasota, FL 34236, Attention: Brain Busters Coloring Contest.

SPONSORS

GateHouse Media d/b/a Herald-Tribune Media Group, 175 Sully’s Trail, Pittsford, New York 14534.
Sarasota Art & Frame - 1055 S Tamiami Trail, Sarasota, FL 34236

