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# A Step-by-Step Guide to Choosing a Lucrative and Flexible Side Gig as an Artist

For many artists, finding the right side gig can be difficult. But with the right approach, it's possible to find a lucrative and flexible side gig that fits your skills and interests. This guide will help you explore various options and provide tips on how to make sure you're setting yourself up for success.

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## Identify Your Skills

The first step in choosing a side gig is researching types of gigs that fit your skills. Consider what type of artwork or services you offer and what other jobs would allow you to utilize those same skills. You may be surprised at [the number of options available](#). Once you have some ideas in mind, look into what each job entails, how much it pays, and how often it's

available. This will help you narrow down your options so you can focus on the ones that are most appealing to you.

### **Have Realistic Goals**

It's important to set realistic expectations when [looking for a new gig](#), especially if this is going to be your primary source of income. Do some research into what kind of compensation is standard in the industry, so you know what kinds of offers are reasonable before accepting any job offers. Make sure you understand all the terms and conditions before committing; this will help ensure that everyone is on the same page about expectations from start to finish.

If your goal is to make money from your side gig, look for [gigs with higher pay rates](#). While there are always lower-paying gigs available, they usually require more hours and don't leave much room for growth — not ideal if your end goal is financial stability. Do some research and see which gigs offer higher pay rates so that you can maximize your earnings potential without sacrificing too much time or energy.

### **Try Content Writing**

Content writing is an excellent avenue for earning extra income, especially in today's digital-dominated world where quality content is highly valued. It involves creating engaging, informative, and relevant written material for various online platforms, such as blogs, websites, and social media. This field offers flexibility in terms of working hours and can be pursued alongside a full-time job or other commitments. To excel in content writing, it's beneficial to consult online resources to [learn more about content marketing techniques](#). These resources can provide insights into SEO (Search Engine Optimization), audience engagement strategies, and effective writing styles.

### **Keep Your Portfolio Handy**

Creating a portable physical portfolio of your artwork is an excellent strategy to engage potential buyers and gallery proprietors. A well-assembled portfolio showcases your work in a professional and accessible manner, allowing you to present your art in its best light. For this purpose, purchasing [a presentation book from Art & Frame of Sarasota](#) can be a wise investment. Their range of presentation books offers durability, style, and the right size to accommodate various types of artwork. With a high-quality presentation book, your art pieces are not only protected but also displayed in an organized and visually appealing way.

### **Leverage Your Network**

Once you have identified potential side gigs, consider asking other working artists for referrals or advice. They may be able to provide insight into which gigs are more lucrative or flexible than others. They can also give [tips on how to market yourself](#) and make sure you're getting paid fairly for your work. Don't forget to ask about any potential pitfalls or challenges associated with certain gigs, as well.

### **Keep Your Resume Updated**

When looking for a new side gig, having an up-to-date resume is essential. Keeping your resume updated is important as it allows you to apply for job opportunities quickly, without delay. Additionally, it ensures that your skills and achievements are accurately represented, helping you stand out to potential employers. Use a free [resume creator](#) online to keep yours fresh. You can quickly customize your resume with templates and return to it later if need be.

### **Transition to a Business and Form an LLC**

If your side gig starts bringing in more money than expected, consider [turning it into a full-fledged business](#). Forming an LLC (limited liability company) comes with many benefits, such as limited liability, tax advantages, less paperwork, and flexibility. You can also avoid hefty lawyer fees by filing yourself or using a formation service. It usually requires five separate steps to register an LLC; however, it's important to remember that states have different regulations around forming an LLC, so make sure to check the rules in your state before moving ahead.

### **Funding Your Business**

Transitioning your side gig into a full-time business can be an exciting step, especially if you already have a healthy cash flow. However, it's essential to prepare for potential financial challenges that may arise during this transition. This could involve securing a business line of credit, applying for a business credit card, or even considering a small business loan. Regularly [checking your credit report](#) is also crucial, as it can help you understand your credit standing and identify any errors or areas of improvement. By staying proactive and informed about your financial health, you'll be better equipped to navigate any financial hurdles that come your way as you grow your business.

All in all, finding a side gig doesn't have to be overwhelming. Just remember to take steps such as researching types of available gigs, seeking referrals from other working artists, looking for higher pay rates, designing a resume that stands out, setting realistic expectations, and considering turning your gig into a business. By following these tips, you can find plenty of options that fit both your skillset and lifestyle needs.